

Open Call for Submissions Local Photographer Showcase, Seattle



The Crusade for Collecting is seeking one image from five different Seattle-based photographers to be part of the Local Photographer Showcase at the Crusade pop-up show on Wednesday, May 1. This is an arts engagement/public art project. Photographs will be given away, not sold.

Requirements:

- Photographers must be based in the Seattle area.
- Selected photographers must be present at the event on Wednesday, May 1 from 12pm – 2pm at Pike Place Market.
- As of now, photographers must be responsible for the printing of their own images (10 copies). We are seeking a printing sponsor, in which case the printing would be covered.
- Images must be printed in a 6x9 (or equivalent) size, signed, and editioned to 10. The backs will be stamped “Crusade for Collecting” to further indicate they are part of a special project and not a regular edition of your work.

There is no fee to submit. Deadline is March 1, 2013.

Submissions:

- Each photographer may submit ONE IMAGE ONLY.
- Images must be jpegs and no longer than 700 pixels on the long side.
- Please include your name, email address, phone number and photographic website in the body of the submission email.
- Email submissions to jennifer@crusadeforart.com by Friday, March 1 at 12pm EST.
- Notifications will be emailed to photographers by March 10.

About The Crusade for Collecting

The Crusade for Collecting is a passion project for supporting art and artists. The Crusade’s mission is to cultivate a new crop of art lovers, patrons and collectors by encouraging people to engage with art in exciting and innovative ways. The Crusade for Collecting has 501c(3) non-profit status through a fiscal sponsorship program of the New York Foundation for the Arts.

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The vision of the Crusade is to create opportunities to begin a conversation about the value of art. **But art should not just be talked about – it should be experienced.**

The Crusade for Collecting is touring, pulling up Lady Blue (the 1977 VW Bus purchased through funds raised on Kickstarter) in the center of towns across the country, setting up short pop-up events, giving away photography from both local and national artists, and creating a spectacular scene.

The pop-up shows have two components – the exhibition of 12x18 photographs from the online project The Ten and a series of 6x9 photographs from photographers based in the local community.

Images are not for sale. Instead, people looking at the Ten exhibition are encouraged to make an impassioned plea for their favorite



photograph, and if the plea is heart-felt and they convince us the photograph needs to be theirs, they win their photograph and walk away collectors. Bam!



The local photographer showcase is a curated selection of 6x9 images from artists within the local community. Anyone who approaches the pop-up can engage with the photographers and select their favorite image to keep. Local photographers have the opportunity to connect with future collectors in their own communities, and people take a moment to think about the value and accessibility of art.

About the Crusader

Jennifer Schwartz owns and directs Jennifer Schwartz Gallery, a fine art photography gallery in Atlanta, Georgia and is the creator and curator of the online project, The Ten. She writes the photographer resource blog, Crusade for Art, and is the creator of the ongoing arts engagement project, the Crusade for Collecting. This April she will be driving around the country in a 1977 VW bus bringing art to the people – crusading.



Jennifer Schwartz co-founded the Roundtable Review program with David Bram, and she regularly participates in portfolio reviews such as PhotoNOLA, PhotoLucida, Atlanta Celebrates Photography, FotoFest and others. She was invited as a curator to the Lishui Photo Festival in Lishui, China, and travels around the country giving talks, guest-lecturing at universities, leading workshops and hosting photographic retreats.