



CALL FOR ENTRIES

CITY PANORAMA

A PUBLIC ART PARTNERSHIP BETWEEN PHOTO CENTER NW AND KING COUNTY METRO FUNDED PROVIDED BY 4CULTURE

The students of City Panorama, a class led by instructors Keeara Rhodes and Christine Tran, invite you to participate in a unique partnership between Photo Center NW and King County Metro. The class is producing and overseeing a project that will see photographic artworks installed on Metro bus shelters across King County. The class seeks photographic work in panoramic format on themes of **MOVEMENT, CONNECTION, and DISCOVERY**. Photographs will be printed on 95.25" x 23.75" wooden panels and will remain installed in shelters for up to 10 years. Submissions will be juried by the City Panorama students and submitted to King County Metro, who will then make the final image selections for the project. You must be a current Photo Center student, member, or instructor to submit work for this project.

THE PROJECT

Dale Cummings, a representative of King County Metro approached Photo Center NW in spring of 2010 looking for a way to expand on past mural projects in city bus shelters through photography. A grant from 4Culture was awarded for this project in summer 2010. As a way to incorporate art into everyday life, to beautify the city, and to make new perspectives and ideas available to all, the City Panorama class seeks photographic artwork that will accomplish these objectives while increasing the visibility of the photographic arts in King County.

HOW TO ENTER

Send the completed entry form with your labeled CD and payment (if submitting more than 2 images) to Photo Center NW, 900 12th Avenue, Seattle, WA 98122 and follow the instructions below.

DEADLINE: Must be received by Thursday November 18, 8 pm.

PROJECT GUIDELINES

- Avoid large blocks of color/negative space (to avoid graffiti on your image)
- Image themes and subjects should be appropriate for all age groups (PG13)
- In general, themes and subjects should be appropriate for exhibiting as public art
- Your name will appear next to the image along with Photo Center, King County, and 4Culture logos
- You may tile, collage, or stitch together images to create the final panoramic file
- ALL images will be considered. The final selection will be made by the Metro and PCNW jurors

SUBMISSION SPECIFICATIONS

- Images should conform to a panoramic format, 4:1 frame ratio (95.25" wide x 23.75 high". NOTE: In the final full sized print of the photograph, the top ¼" and 1 ¼" of each panel will not be visible due to the frame Metro puts around it during the installation in the bus shelter).
- Images must be submitted on CD as tiff files, formatted RBG (Adobe RGB 1998). CDs must be labeled.
- Minimum pixel (ppi): 7200px x 1800px
- Two FREE entries, \$5 per additional entry. You may submit up to ten images total.
- Each tiff must be titled with the photographer's name, correlating letter to match the entry form, the title of the image and the year it was taken. (Example: JohnSmith_A_Untitled_2006.tif)
- You are strongly encouraged to have a PDF file of your artist's statement highlighting your vision or approach. (250 words or less).
- Copies of model release forms, when necessary, should accompany submissions
- Materials will not be returned.
- Entry fees are non-refundable.

NOTIFICATION

Selected artists will be notified by e-mail.

ACCEPTED WORK

The Photo Center NW reserves the right to refuse accepted work that is perceived to be inappropriate, vulgar, or discriminatory. All works selected for the project will be sent to press in January 2011 and artist names/titles will be included on printed panels. Selected images may be used for promotion by Photo Center NW, and may be used in Metro publications.



**ENTRY FORM
CITY PANORAMA**

Name _____ (Please Print)

Address _____

City _____ State _____ Zip _____

Phone () _____ Email: _____

Website _____

Deadline: Thursday, November 18, 2010, 8 p.m. (must be received by)
Send or drop off CD to: PCNW, 900 12th Avenue, Seattle, WA 98122

Entry Fee: First two submissions free, \$5 per additional tiff, up to ten total. Payment: Cash, Check or

MasterCard/Visa# _____ Exp _____

Total: _____ Signature: _____

Title of Image / Year Taken / Print Type for gallery show (ie: gelatin silver print)

A _____

B _____

C _____

D _____

E _____

F _____

G _____

H _____

I _____

J _____

Questions? Contact: Ashley Siple, Education Director, education@pcnw.org, 206-720-7222 ext. 16