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**PHOTO CENTER NORTHWEST**

900 12th Avenue  
Seattle, WA 98122

**CALL FOR ENTRIES**

**CITY PANORAMA : A PUBLIC ART PARTNERSHIP BETWEEN PHOTO CENTER NW AND KING COUNTY METRO (FUNDED IN PART BY 4CULTURE)**

**SUBMIT YOUR WORK**

Photo Center NW and King County Metro are looking for inspiring images to be installed as public art on King County Metro bus shelters. Photographs will be printed on 8' x 2' wooden panels and will remain installed in King County Metro shelters for up to 10 years. Submissions will be reviewed by a panel of jurors from Metro and Photo Center NW.

**ABOUT THE PROJECT**

In 2010 King County Metro approached Photo Center NW looking for a way to expand on past mural projects in Metro bus shelters, but this time through photography. As a way to incorporate art into everyday life, to beautify the city, and to make new perspectives and ideas available to all, the City Panorama program seeks photographic artwork that will accomplish these objectives while increasing the visibility of the photographic arts in King County. Over 150 photo murals were installed in shelters in 2010-12, and another 50 are awaiting installation in 2012. The project enters its third year with a grant from 4Culture.

**HOW TO ENTER**

Send the completed entry form with your labeled CD/DVD and payment (if submitting more than 2 images) to Photo Center NW, 900 12th Avenue, Seattle, WA 98122 and follow the instructions below. **DEADLINE: January 30, 2013.**

**PROJECT GUIDELINES**

- Avoid large blocks of color/negative space (to avoid graffiti on your image)
- Image themes and subjects should be appropriate for all age groups (PG13)
- In general, themes and subjects should be appropriate for exhibiting as public art
- Your name and the title of your image will appear next to the image along with Photo Center, King County, and 4Culture logos
- You may tile, collage, or stitch together images to create the final panoramic file
- ALL images will be considered. The final selection will be made by the Metro and Photo Center jurors



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**SUBMISSION SPECIFICATIONS**

- Images should conform to a panoramic format, 4:1 frame ratio (92.25" x 23.5")
- Images must be submitted on CD or DVD, preferably formatted as tiff files (Color Profile: Adobe RGB 1998). All discs must be labeled
- Minimum pixels (ppi): 7066px x 1800px
- Two FREE entries, \$5 per additional entry.
- Each file must be titled with the photographer's name, correlating letter to match the entry form, the title of the image and the year it was taken. (Example: JohnSmith\_A\_Untitled\_2006.tif)
- You are encouraged to include a PDF file of your artist's statement, excerpts of which may be used alongside the publication of images.
- Materials will not be returned.
- Entry fees are non-refundable.

**NOTIFICATION**

Selected artists will be notified by e-mail.

**ACCEPTED WORK**

The Photo Center NW reserves the right to refuse accepted work that is perceived to be inappropriate, vulgar, or discriminatory. All works selected for the project will be sent to press in 2013 and artist names/titles will be included on printed panels. Selected images may be used for promotion by Photo Center NW, and may be used in Metro publications.



CITY PANORAMA  
ENTRY FORM

PHOTO CENTER NORTHWEST  
900 12th Avenue  
Seattle, WA 98122

Name \_\_\_\_\_ (Please Print)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Website \_\_\_\_\_

**Deadline: Wednesday, January 30, 2013**

Send or drop off CD/DVD to: Photo Center NW, 900 12th Avenue, Seattle, WA 98122

Entry Fee: First two submissions free, \$5 per additional submission. Payment: Cash, Check or

MasterCard/Visa# \_\_\_\_\_ Exp \_\_\_\_\_

Total: \_\_\_\_\_ Signature: \_\_\_\_\_

**Submission Titles**

A \_\_\_\_\_

B \_\_\_\_\_

C \_\_\_\_\_

D \_\_\_\_\_

E \_\_\_\_\_

F \_\_\_\_\_

G \_\_\_\_\_

H \_\_\_\_\_

I \_\_\_\_\_

J \_\_\_\_\_

Questions? Contact: Ashley Siple, Education Director, [education@pcnw.org](mailto:education@pcnw.org), 206-720-7222 ext. 16