



Photography as an Agent for Change:
Workshop series presented by PCNW in partnership with Amazon Photos

Call for Proposals of workshop curriculum

Photographic Center Northwest (PCNW) and Amazon Photos have partnered to present *Photography as an Agent for Change*, a year-long workshop series exploring concepts of photography as a tool for advancement in areas such as racial equity, social justice, environmental justice, visual literacy, creative practice, storytelling, and cross cultural communications. **PCNW seeks proposals for curriculum that further these ideas and values.** The workshops are intended to reach a broad, diverse audience and be as accessible as possible. As such, it is a priority that the workshops be free and open to all and may be held online or in person. Proposals that consider teaching beyond the traditional classroom walls are encouraged, so think outside the box!

Call Details:

The workshop series will launch in fall 2021 and include a total of six workshops over a 12-month period. Selected proposals will be scheduled in one of six workshop slots. Workshops will be scheduled on mutually agreeable dates, and will occur between fall 2021 and summer 2022. Proposals may be submitted by individuals, teaching teams, organizations, and/or collectives.

Compensation & Responsibilities:

Those selected are expected to teach and will receive \$2,000 for their planning, teaching, and follow-up. PCNW will be responsible for marketing as well as registration and administration duties that include sending an evaluation to students and sharing that information with the educator, among other things. At the conclusion of the program, all educators will be invited to participate in a debrief session.

Curricular Proposals should address/include the following:

- How the curriculum approaches the concept of photography as a tool for change
- Length and number of sessions. The intention is to have most workshops reasonably taught within a 2-8 hour timeframe, and over 1-4 sessions
- Ideal workshop size. Both small group (1-20) and large group (20-50+) are encouraged
- Format of workshop, whether virtual, in person, or hybrid
- Curriculum should complement the size of the workshop in order to maximize engagement. Curriculum may be presentation-based or interactive, but should leave room for workshop participant dialogue and may include homework or creation/production of work or ideas outside of meeting
- A brief description of topics covered, intended audience(s) and a list of learning objectives (what participants will understand and/or be able to do as a result of the workshop)
- A description of activities or homework, including their objectives and outcomes, if applicable
- Any potential guest lecturers or co-facilitators

Evaluation:

Proposals will be evaluated based on the following criteria:

- Alignment with initiative's intentions around social change (racial equity, social justice, environmental justice, visual literacy, creative practice, storytelling, and cross cultural communications) and increasing access to a broad, diverse audience
- Strength of goals & outcomes
- A teaching degree is not required, but applications should indicate some level of past teaching experience

Deadline:

Submit a letter of interest, resume, and curriculum outline to opportunities@pcnw.org by August 13, 2021. All proposals will be carefully reviewed by PCNW staff and members of the Education Advisory Committee, composed of industry leaders, teaching artists, working artists, and community members. Educators, practitioners, and teaching artists early in their career; Black, Brown, Indigenous, and Asian (BBIA); and LGBTQIA individuals are encouraged to apply. Notifications will be made in late August with the intention of the first workshop in the series taking place in October.

Questions may be directed to education@pcnw.org.